

# BUSINESS LEADER<sup>®</sup> TRIAD

## 10/21/09 - Lonesource Succeeds in Triad Expansion

### **GREENSBORO, N.C. -**

Lonesource, a leading provider of consumable indirect supplies, business optimization services and purchase-tracking technology, has officially touched down in North Carolina's Piedmont Triad Region. Despite the difficult economy, Lonesource's unique services and attentive sales and delivery experts have drawn in nearly 200 new Triad customers since the expansion began. At the end of July, the month Lonesource entered the Triad market, the company added 53 first-time customers. By the second month, the number of customers rose to 123, and by the end of September, the total number of new customers reached 190.

Copyright © 2009